

ObserveID & SDG Forge Strategic Partnership to Help Elevate Identity Security

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ObserveID and SDG Corporation are teaming up to revolutionize identity security with AI-powered, NextGen solutions that cut costs, simplify operations, and strengthen compliance in today's digital-first world. This powerhouse partnership brings together deep identity intelligence and decades of cybersecurity expertise to help businesses stay ahead of evolving threats with smarter, seamless protection.

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[ObserveID](#), a market leader in NextGen Converged Identity Security and advanced Identity Governance Administration (IGA) solutions, today announced a strategic partnership with [SDG Corporation](#), a global leader in advisory, implementation and managed cybersecurity services focused on identity access management (IAM), threat, and risk. The scope of the partnership includes collaborative advisory and resale activities with an option to deliver Managed Identity Security solutions. This strategic collaboration aims to provide cutting-edge unified identity security solutions, powered by advanced AI monitoring, enabling organizations to strengthen their identity infrastructure, provide cost reductions, simplify operations and enhance compliance.

Meeting Modern Identity Security Needs The partnership addresses the increasing complexity of managing & controlling identity activity (Human, Non-Human) within hybrid and multi-cloud environments. ObserveID provides a Unified User Interface to monitor, control, and certify access across the entire enterprise estate. As cyber threats grow more sophisticated, businesses require robust, scalable, intelligent solutions. By combining ObserveID's expertise in identity intelligence with SDG's global reach, certified personnel, and 30 years of experience providing innovative cybersecurity solutions, the two firms will empower organizations to:

- Continuously monitor, detect, and mitigate identity-related risks in real time
- Modernize and improve Identity Management – increase security, lower cost
- Streamline IT compliance processes and reporting with AI-driven automation
- Achieve seamless integration, visibility across diverse IT ecosystems and Apps

Quote from ObserveID Leadership “We’re extremely excited to partner with SDG to help advance the future of the identity security segment.” said Richard A Weeks, Chief of Channel & Alliance Operations

at ObserveID. "Together, we're delivering solutions that safeguard against evolving threats and enable more efficient, confident operations in today's digital-first, multicloud world."

Quote from SDG Leadership ["Partnering with ObserveID reflects our commitment and heritage in providing our clients with innovative and transformative cybersecurity and managed service solutions,"](#) said Sandeep Kaujalgi, Chief Growth Officer at SDG. ["This collaboration brings new, unmatched capabilities to address the most pressing identity security challenges facing businesses today."](#)

About ObserveID: ObserveID is an innovative provider of NextGen, AI-powered Converged Identity Security and advanced Identity Governance (IGA) solutions. We help organizations confidently achieve smarter, secure identity security management. With a focus on identity intelligence, automation, and compliance, ObserveID empowers businesses to manage access, mitigate risks, and streamline operations across complex environments. www.observeid.com

About SDG: With more than 30 years of experience partnering with global brands on complex business and IT challenges, SDG is a proven leader in advisory, transformation, and managed services that enable leaders to confidently execute AI, identity, threat, and risk management solutions that protect assets and provide business value. To learn how SDG can help ensure the security and compliance of your IT infrastructure, visit www.sdgc.com

"This SDG and ObserveID collaboration brings new, unmatched capabilities to address the most pressing identity security challenges facing businesses today." said Sandeep Kaujalgi, CGO at SDG.

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