

FOR IMMEDIATE RELEASE

ObserveID and ASB Infotech Announce Partnership to Redefine Identity Management

[Aliso Viejo, CA] — [Date] — ObserveID, a leader in AI-driven Identity Governance and Administration (IGA) solutions, today announced a strategic partnership with ASB Infotech, a prominent global provider of IT and digital transformation solutions. Together, the companies aim to address evolving identity management challenges by delivering intelligent, secure, and scalable solutions tailored to modern organizational needs.

Driving Innovation in Identity Management The collaboration between ObserveID and ASB Infotech combines deep expertise in identity governance and IT transformation to:

- **Enhance Security:** Deploy AI-driven solutions that detect and respond to identity-related risks in real time.
- **Automate Identity Processes:** Streamline identity lifecycle management, ensuring operational efficiency and regulatory compliance.
- **Integrate Seamlessly:** Provide tailored solutions for smooth integration with existing IT ecosystems.
- **Future-Proof Systems:** Equip organizations with tools to meet the demands of rapidly evolving digital environments.

Quote from ObserveID Leadership “Our partnership with ASB Infotech marks an exciting milestone in our mission to revolutionize identity management,” said Axay Desai, CEO of ObserveID. “By combining our AI-driven solutions with ASB Infotech’s proven expertise, we’re empowering businesses to tackle identity challenges with greater confidence and agility.”

Quote from ASB Infotech Leadership “Collaborating with ObserveID allows us to offer advanced identity management solutions that align with our commitment to driving innovation and security for our clients,” said [Name], [Title] at ASB Infotech. “Together, we’re setting a new standard for how organizations manage and secure identities in today’s complex digital landscape.”

About ObserveID ObserveID is a leading provider of AI-powered Identity Governance and Administration (IGA) solutions designed to help organizations achieve smarter, more secure identity management. With a focus on identity intelligence, automation, and compliance, ObserveID empowers businesses to manage access, mitigate risks, and streamline operations across complex environments. For more information, visit [ObserveID Website].

About ASB Infotech ASB Infotech is a global technology solutions provider specializing in digital transformation, IT consulting, and innovative technology services. With a commitment to delivering secure, scalable, and impactful IT solutions, ASB Infotech partners with organizations to enable growth and resilience in a rapidly changing digital world. For more information, visit [\[ASB Infotech Website\]](#).

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