



OBSERVEID

Jumpstart 555 **Your Fast-Track to Modern Identity Security**

PLAYBOOK PREPARED BY:

Sperry Bilyea

Table of Contents

01 Introduction

01 What is Jumpstart 555?

02 When does it make sense?

Why choose
Jumpstart 555?

03 ROI Benefits

How it works?

04 Next Steps

05 Why we launched
ObserveID?

06 Contact Us

Introduction

Why Wait 18 Months for What You Can Prove in 5 Weeks?

Identity is the new security perimeter, but most organizations still rely on manual processes, legacy tools, and IAM projects that take 12 to 18 months to show results. With compliance demands, audit pressures, and cyber risks accelerating, waiting that long is no longer an option.

That's why we created Jumpstart 555: a production-ready launch program that delivers measurable ROI in just 5 weeks. With 5 apps, \$5K/month, and 5 guaranteed outcomes, it is more than a pilot. It is a structured, outcome-driven on-ramp to modernization that proves value quickly while laying the foundation for long-term identity security.

What is **Jumpstart 555**?

A production-ready launch program from ObservelD that delivers measurable identity security ROI in just 5 weeks, not 18 months.

Secure

5 apps



in

5 Weeks



for

\$5K



Connect your most critical applications.

A sprint from kickoff to ROI.

Flat, predictable cost with no surprises.

5 Outcomes Delivered

Automation, Compliance, Risk Visibility, ROI Snapshot, and a Modernization Roadmap

When Does It Make Sense?

Jumpstart 555 is ideal when your organization is:



Struggling with manual joiner/mover/leaver (JML) processes



Looking for a bridge from legacy IAM to modernization without rip-and-replace



Preparing for an audit or compliance deadline



Needing quick identity wins to show leadership ROI



Seeking to prove value fast before scaling enterprise-wide

Why Choose **Jumpstart 555**?

Plug and Play

Prebuilt connectors for Okta, Azure AD, ServiceNow, Workday, AWS

Speed to Value

ROI in 5 weeks, not years

Predictable Entry

\$5K/month OPEX, easy to approve and budget

Outcome Driven

Measurable automation, audit-ready reporting, and risk reduction

Future Proof

Jumpstart 555 is the on-ramp to full modernization, not a throwaway POC

ROI Benefits



40% less audit prep
time in the first month



Hundreds of IT hours
saved by automating JML

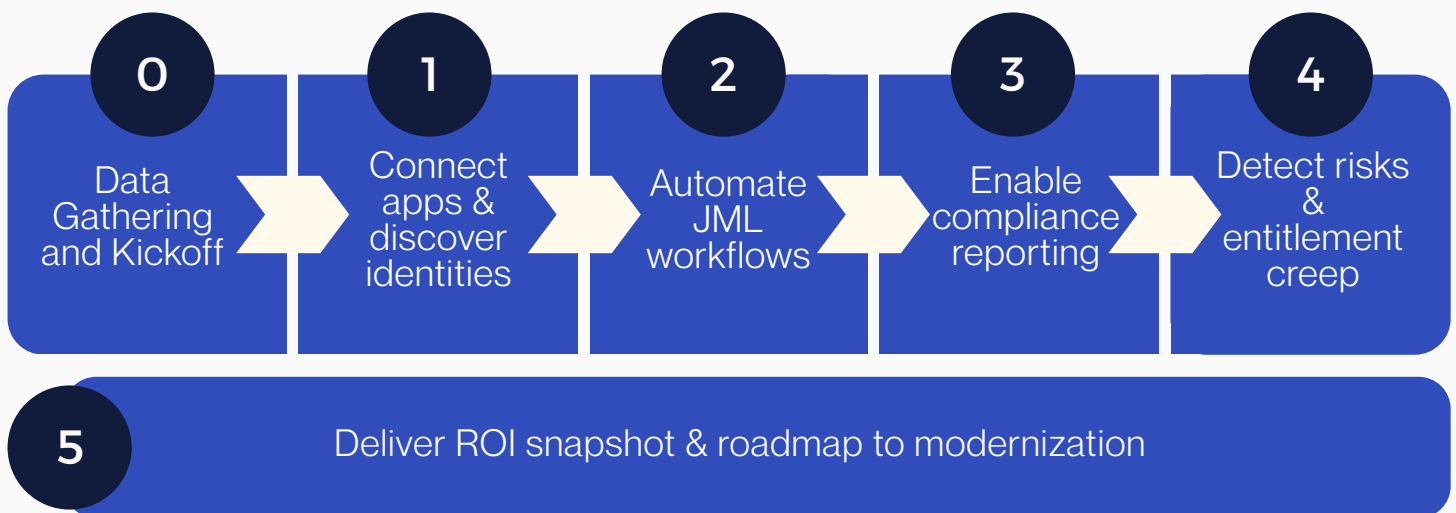


Scalable foundation for
converged identity
security



Reduced breach risk from
orphaned accounts and
privilege creep

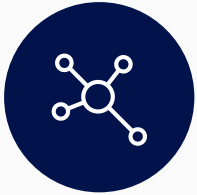
How it works? - 5 Week Journey



Next Steps



Discovery Call (30 min): Define apps & identity priorities.



Quick Assessment: Validate readiness (Okta, Azure AD, ServiceNow, Workday, AWS) maturity.



Launch Agreement: Flat \$5K/month contract, no hidden fees.



Kickoff & Delivery: Real outcomes in 5 weeks.

Start your **Jumpstart 555
today!**

Your fastest on-ramp to measurable
modern identity security.

Why we launched ObservelD

It boils down to one key word: confidence.

With many years between us in cybersecurity and identity access management, we've seen it all—from working with legacy software to tackling all sorts of behind-the-scenes implementations and projects.

But here's the thing—we saw a gap. The way multicloud and on-prem legacy IT infrastructures were being managed was anything but nimble. Companies were not keeping pace with the fast-moving needs of today's hybrid working organizations.

So, we had a lightbulb moment: what if we could bring everything together, linking the IT infrastructure efficiently unifying all the identities, entitlements and resources into one single plane?

Imagine the boost in confidence for an organization when they know their data is solid, their security risk is under control, and they've got a cost-effective, agile IT infrastructure.

And the real kicker? Ensuring that the right people have the right access to the right information at just the right time.

That's the heart of ObservelD. It's all about giving you that rock-solid confidence in every aspect of your IT environment.

CONFIDENCE

Contact Us

ObserveID



(949) 534-4854

Phone



info@observeid.com

Email



www.observeid.com/555

Website



California, USA

Address