OBSERVE ID

Lights, Camera, Automation!

Streamlining Identity Management for a Major Film Studio

How ObserveID helped a leading studio automate onboarding, secure access, and simplify compliance.

OVERVIEW

Client:

Major motion picture studio in Burbank, California.

Challenges:

Managing identity security for thousands of production staff was overwhelming, especially with multiple productions, shifting authentication needs, and rapid turnover. The studio found itself stuck with:

- Time-consuming manual onboarding/offboarding that couldn't keep up with the fast production cycles.
- Inconsistent access control that led to over-provisioning and unauthorized access to systems.
- High operational costs due to unused licenses and excess permissions for users shifting between projects.

To keep up with their high-paced production schedule, they needed a solution that could streamline their identity management processes while boosting security and compliance.

Business Needs

The studio had clear goals for transforming its processes:

Strengthened Security and Compliance: Ensure a robust system with clear audit trails and regulatory adherence.

Automated Onboarding and Offboarding: Eliminate manual errors and accelerate the user provisioning process.

Centralized Authentication: Seamless access for production staff across multiple platforms and systems.

Scalability: A system that could easily adapt to their growing and evolving production needs.

Cost Management: Better visibility and control over software licenses and permissions.

Solution: A Blockbuster Partnership

Enter ObserveID and GPL Technologies – a dynamic duo that brought a solution designed for Hollywood's pace. Together, they rolled out a flexible, scalable identity management solution that tackled the studio's pain points head-on, featuring:

- **AI-driven Identity Intelligenc**e, offering real-time anomaly detection to spot suspicious behavior.
- **Automated Role-Based Access Control (RBAC**), ensuring users only accessed the right data for their role and nothing more.
- **Centralized Governance**, with a single pane of glass view of user access across systems.
- **Seamless Integration with Zendesk and Okta** to track requests, authenticate users, and enforce security measures – all in real time.

Solution Tools Featured:

- **Zendesk Integration:** Automates request tracking, streamlining the onboarding and offboarding processes through a clear, transparent ticketing system.
- **Okta SSO**: Ensures users have access to only the data relevant to their role, enhancing security and compliance.
- **ObserveID Platform**: Acts as an orchestration engine, providing a single-pane-of-glass view of user access across multiple systems for comprehensive management.

Results

- **Accelerated Efficiency & Automation for onboarding / offboarding and lifecycle management by 80%**
- **Cost Savings through License Management**
- **Stronger Compliance and Security**
- **Batch Onboarding for Large Teams**
- **Future-Ready**

Onboarding Time Before and After

After
2 minutes

Before:
25 minutes
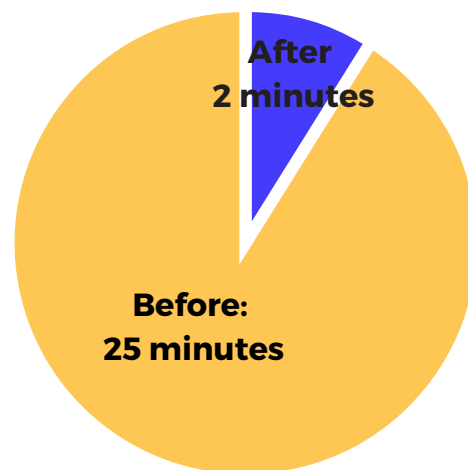
The Finale: A Seamless Production Environment

By partnering with ObserveID and GPL Technologies, the studio was able to unify their identity management processes under one powerful platform. The solution drastically reduced manual errors, strengthened security, and ensured compliance across all production activities.

Now, the studio can focus on what matters most – creating blockbuster movies – By eliminating manual errors and providing real-time compliance monitoring, the studio can confidently meet their fast-paced production schedules without worrying about security or license management.